

SURREY

Community Partnership Program

The benefits described scale with your level of support.
The partnership grows with your investment—deeper commitments unlock broader programs, wider reach, and stronger community impact.

<i>Partnership opportunities</i>	Diamond Partner \$50,000 +	Platinum Partner \$25,000 - \$49,999	Gold Partner \$10,000 - \$24,999	Silver Partner \$5,000 - \$9,999	Bronze Partner \$1,000 - \$4,999
Co-branded Campaign or Project	✓	✓			
Signature Event Recognition	✓	✓			
Newsletter Spotlights	✓	✓	✓		
Surrey Memberships	✓	✓	✓		
Corporate social responsibility volunteer experience	✓	✓	✓	✓	✓
Surrey provided employee programs	✓	✓	✓	✓	✓
Recognition in all four Surrey centers	✓	✓	✓	✓	✓
Other marketing & recognition opportunities	✓	✓	✓	✓	✓
Listing in Surrey's Annual Report	✓	✓	✓	✓	✓

We will work with you to create a customized level that meets your unique needs and budget.

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For Your Brand

- **Co-branded Campaign or Project:** A partnership that aligns Surrey's mission, your brand, and leverages both audiences enhancing credibility and resources to maximize impact, awareness, and growth. This might involve a capital project, addressing a community need, or an educational campaign.
- **Newsletter Spotlights:** Quarterly or Biannual co-branded educational articles in Surrey Newsletter. **Distribution: 3,800**
- **Event:** Additional Opportunities for recognition, sponsorships and tickets at Surrey signature events and experiences.
- **Digital:** Logo links on Surrey's Community Partnership Page, recognition in social media and press releases, and listing in Surrey's 2026 Annual Report: **Distribution: 5,000.**

For Your Employees

- **Complimentary Surrey Membership for Employees or Family Members** providing access to all four Surrey Centers, Surrey transportation, nutrition, home care, and information and resource services. Number of memberships is based on Partnership levels.
- **Employee Programs by Surrey Experts** discussion topics surrounding Ageism in the Workplace, Preparing for Retirement, Caregiver Support, Longevity, Cognitive Health and more.
- **Access to Surrey Resource/ Care Navigator** for you or family members.
- **Employee Team-Building Opportunities** multiple ways for employees to volunteer as a team or individual. Share expertise, passion or skill by leading a program at a Surrey center. Opportunities for leadership development on a Surrey committee, task force, campaign or Board.

For Our Community

Improved access programs and services: Surrey's comprehensive programs and services enhance community health outcomes, reduce isolation, and allow all of us to age safer in place.

Economic vitality: Surrey provides volunteer and employment opportunities for the community; as well as opportunities for local vendors and suppliers to benefit from program participation and donations.

Increased social connection: The innovative programs and services found at Surrey foster new friendships and belonging, intergenerational interactions, and reduce loneliness among older adults.

Better access to information and advocacy: Our partnership helps provide greater outreach to improve awareness of benefits, and available community resources to help older adults navigate those resources and the transitions of aging.

Enhanced civic engagement: By mobilizing volunteers and fostering community participation we are promoting a culture of care and giving in our community together.

Visible economic and social return: Tangible benefits to local businesses and public services, reduced caregiver burden on families, and our neighbors remaining in their own homes or communities.